

Director for a Complete Story

Use any combination for all production needs



Get in Touch for TV production solutions



Talk shows
Audience chat
Live coverage
City beat
Event round-ups

Polls and audience
Radio shows
Animated films
Video graphics
Packaging

Travelogues
Special features
High-end editing
Special effects...



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For direct information about hiring rate and schedule of Masscomedia studio along with production and post-production, contact
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Solutions for Production

Television | Radio | Animation | Special Effects
Under one roof in state-of-the-art facility



TV Studios

Shooting floors with PCR
Radio studio production

Non Linear Editing

Animation & Graphics
Special effects

Work Force

Media professionals
Back office support

Traix-based
Sony D55 TV cameras.
Two large shooting floors-
44'x29' & 27'x21' with
chroma. DMX lighting grids.
Two equipped PCRs,
G5 Macs with FCP.
And a dedicated workforce.

Studio 1: TRAIX-based Three-camera set-up TV studio. Shooting floor size: 44' x 29'

Studio 2: Two-camera set-up TV studio. Shooting floor size: 27' x 21'
Radio studio with 2 RJ tables and mixers and server

8-station non-linear editing suite with FCP on G5 Macs with twin displays

350-node high-speed 1.5 TBPS network backbone by Force 10
15 TB server space and tapeless operation at both TV studios
DMX-controlled lighting grids PD170 and HD Z1P Sony-cameras for in-house project work by students and professionals

Highly professional photo studio with an all-digital workflow
Outdoor TV studio with enough space for trolley
Wireless networked library and seminar room

Entire facility is air-conditioned on all 4 floors of 30,000 sq feet in the heart of Noida, adjoining New Delhi

Specialized animation, graphics and video graphics lab with Autodesk 3DS Max, combustion, fire, flame, z-brush

AUDIO EQUIPMENT
Integrated with live radio studio
V96 YAMAHA 16-channel digital

**STUDIO ONE
TRAIX-BASED EQUIPMENT AT
MASSCOMEDIA TV STUDIOS**

Three DXC-D55PH- SONY 3 CCD colour video cameras
DIGITAL PRODUCTION SWITCHER – DFS 800-input video production switcher expandable up to 16 inputs. It consist of six keyers (four keyers and two DSKs), a wide range of switcher effects, and six-channel 3D DME effects. It is equipped with eight SD-SDI inputs and eight SD-SDI outputs as standard

PCR MONITOR WALL
LMD-1420 with BKM-320D
SONY component, composite and SDI 14" preview monitor LMD-1410-SONY component, composite 15" preview monitor
SONY DSR-1800AP DVCAM recorder
PSP12 AUTOCUE- Autocue 12"

professional series prompters - HARDWARE QSERIES AUTOCUE- QSeries prompter software, with IMT card, SCSI card and multi-button control

**TEST & MEASUREMENT - HARRIS
SYNC PULSE GENERATOR - HARRIS
SIGNAL DISTRIBUTION - HARRIS**

**STUDIO TWO
SONY STUDIO CHAIN**
2-CAM STUDIO CAMERA CHAIN
HVR-Z1P- Sony DVCAM camcorder
PCR MONITOR WALL
LMD-1410- SONY composite 14" preview monitors
SONY DSR-1800AP- DVCAM recorders

SONY OUTDOOR
DVCAM HVR-Z1P
DSR-PD170P
Sony DVCAM camcorders

NETWORKING BACKBONE
Force 10 high-performance switches – S50, C300 resilience LAN switch
Software from Apple and Autodesk form a basic part of all video editing and manipulation at MassCoMedia

STORAGE SERVERS
10 TB and 5 TB video servers for tapeless studio operations
U Gateway server with Linux file server head with RHEL ES preloaded, services to configuration NFS, SMB, LVM and Snapshot etc.

External 12 Bay 4G FC-SAS RAID subsystem incorporating modules/quantity S12F G1420-M5
Dual FC 4G host channel, single controller with 512MB cache, 12xSAS/SATA disk drive support, RPS & RCF, BBU

NON-LINEAR EDITING FACILITY
8 stations G5 Mac Pro 2.66 GHz Dual-Core Intel Xeon processor
Two Apple Display Cinema 23" per Mac
Full-version Final Cut Studio 2

142+ ANIMATION & GRAPHICS
Intel Dual-Core 2.8 Ghz, 72 computers
Intel Core2Duo, 70 computers

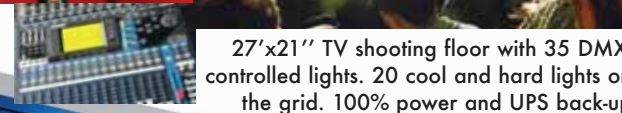
RADIO STUDIO
Clyde Synergy, UK-based system for radio production and post-production. Radio studio size: 15'x12' with a PCR



Clyde Synergy-based FM radio studio



Sony Z1P based operations. Standard sets and chroma



27'x21" TV shooting floor with 35 DMX-controlled lights. 20 cool and hard lights on the grid. 100% power and UPS back-up



PCR connected with NLE suite of G5 Macs running FCP



Studio floor at MassCoMedia, Noida. 30,000 sq ft facility on 4 floors.



Fully-equipped PCR with monitor wall. DSP-800 switcher and Yamaha audio switcher. DSPs and server for tapeless operation



44'x29' TV shooting floor with 35 DMX-controlled lights. 45 cool and hard lights on a lighting grid

Traix-based Sony D55 camera. Chroma and with standard sets